



Breast and Prostate Cancer

Association of Qld Inc.

Supporting Rural and Regional Queensland



Breast Care Nurses: Bridging the tyranny of distance with trust and support.



Pammie Ellem: MN PhD Candidate.

Supervisors:

Dr Wendy Madsen, BA, MHSc, PhD

Dr Linda De George- Walker, BA (Hons), MPsychEd, PhD (Org Psych)



Inset A

See Inset A

Professional development for sustainable service delivery by BCNs to regional and rural QLD.

ISOLATION

:
Professional
Geographic
al
Technologic
al

BCN SUPPORT:
Trust
Understandin
g
Networking.

CHALLENGES:

Lack of
understanding
Different employers
Small rural towns.

PATIENT SUPPORT:
Rapport
Networking.

ISOLATION:

Professional

Geographical

Technological





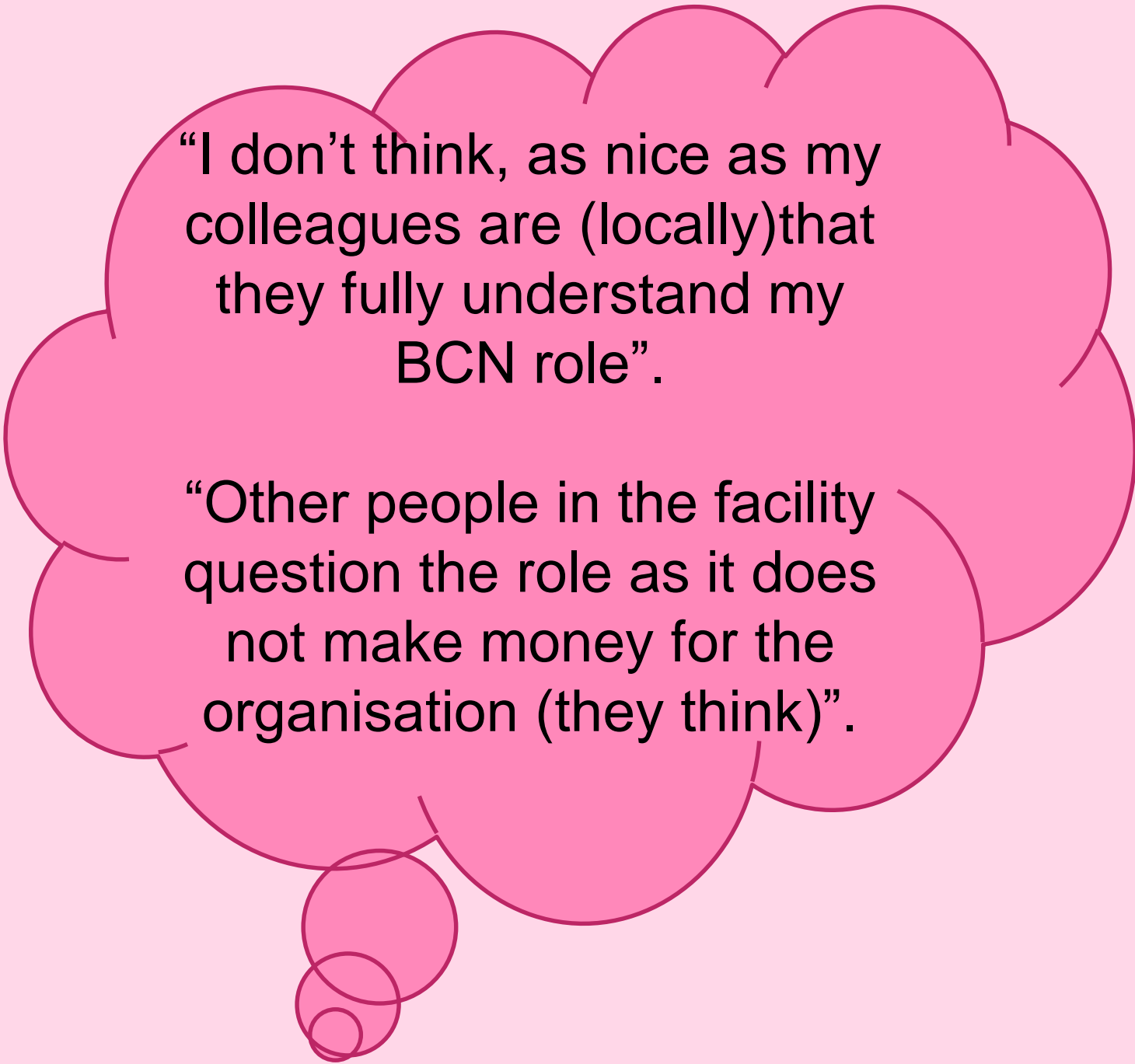
“We are professionally isolated because no-one gets it (the role), it is that simple”.

“I feel very isolated from nurses in tertiary centres”.

CHALLENGES:

- Lack of understanding of the BCN role
- Different employers
- Travel and Technology
- Small Communities





“I don’t think, as nice as my colleagues are (locally) that they fully understand my BCN role”.

“Other people in the facility question the role as it does not make money for the organisation (they think)”.

support

meeting

peer
time

work

like just well

group

clinical

role
care

know

think


breakfast

community
isolated

really

nurse

people

A large, light pink thought bubble with a darker pink outline. It has three smaller, overlapping circles at the bottom, connected by a thin line, suggesting a trail of thought. The text is centered within the bubble.

“ Working as a sole practitioner in a rural area has been made easier and more fulfilling with support from the BCN group”

A large, light pink thought bubble with a darker pink outline. It has three smaller, overlapping circles at the bottom, connected by a thin line, suggesting a trail of thought. The text is centered within the bubble.

“I think it is testament to the effectiveness of the group to provide a safe and supportive environment”

PATIENT SUPPORT:

- Rapport
- Networking





TWBA CANCER CARE

Thank you.